



**Team Building meets Talent Contest.  
This is the "X" Factor ... taken one step further!**  
"If you can sell a song, you can sell anything!"

### **Y DO IT?**

The Y Factor is an inter-active team-building event. It is unusual, fun and creative.

The group is split into teams, assigned a professional actor/choreographer and together we explore effective communication techniques and presentation skills. The result is a confident performance in which different strengths are developed and hidden talents are revealed! Within a light-hearted, competitive format, we create a positive and supportive environment, vital to a successful team.

### **Y FACTOR EXPLAINED?**

The teams have a two hour "rehearsal" to put together a performance of a well-known song. Music and lyrics will be provided. Each team is given a song relevant to their industry or particular corporate culture. Recent examples include **"We Are The Champions!"**, **"Things Can Only Get Better!"** and **"Money, Money, Money!"**

After dinner the teams perform their song in front of all their colleagues. Three professional judges give humorous comments as well as constructive criticism. The audience can take this into account or choose to ignore it, before voting for their favourite team.

### **Y US?**

Clive Panto Productions has over 18 years experience in Interactive Training, Corporate Entertainment and Dynamic Team-Building. The "Y" Factor combines all these elements in one hilarious and unique event.

**The only question left is: Y Not?**

**Y not give us a call on 01628 826999 for more information?**